



COUNCIL OF
AGENCIES SERVING
SOUTH ASIANS

Community- Leader, with a Go-Getter Mindset!

Informative Session

From Constraint to Scale: Practical
AI for Not-for-Profits



April 28, 2026



12:00 pm - 1:00 pm



Zoom (Link will be provided)



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About the Session

- **AI Today:** What's real, what's hype, and why it matters for not-for-profits
- **High-impact Use Cases:** Fundraising, grants, volunteers, program delivery, and reporting
- **Real-world Examples:** Measurable outcomes, cost savings, and efficiency gains
- **Ethical AI:** Balancing automation with trust, privacy, and mission integrity
- **Getting Started:** Practical tools, quick wins, and a 30-60-90 day roadmap

Special Guest



Raghuram Sitaram

C-Suite Marketing &
Operations Leader at a Leading
Digital Marketing Agency,
Toronto

Raghuram Sitaram brings over 30 years of professional experience, including more than 20 years in management, systems operations, and business delivery. He has expertise in revenue operations, marketing operations, AI enablement and end-to-end business process management. He spent nearly a decade in India managing operations and scaling systems across IT-enabled services, BPO, and software consulting environments. In Toronto, he has led digital marketing strategy and operations across agencies, helping 350+ North American businesses generate leads and revenue. In his current role, he heads ops and delivery at a leading marketing agency in Toronto overlooking distributed delivery teams, and AI transformation initiatives. He also serves as Vice President on the Board Directors of Sampradaya Dance Creations and speaks on practical AI adoption.