



COUNCIL OF
AGENCIES SERVING
SOUTH ASIANS

Community- Leader, with a Go-Getter Mindset!

Brainstorming Meeting (Grant Writing)



September 18, 2023



11:00 am - 12:00 pm



Zoom



Only for CASSA
Members

JOIN NOW

[https://us02web.zoom.us/j/
89166376064#success](https://us02web.zoom.us/j/89166376064#success)

Special Guest



Aisha Khaja

Founder and Principal
Consultant - Red Tree
Strategic Consulting Inc

Since 2018, Aisha Khaja has been working with Gibraltar Leadership Academy as the Director of Partnerships to seek out grant opportunities and produce innovative educational programming ideas. With a background rooted in not-for-profit empowerment, Aisha founded Red Tree Strategic Consulting Inc., where she served as the Founder and Principal Consultant. The vision of Red Tree Strategic Consulting Inc. is to empower not-for-profit organizations to raise their standards of operation by expanding their professional networks, establishing policies and diversifying their funding streams. Through the eight years spent working in government, she learned the ins and outs of funding, program and policy development. She has also held various leadership positions in her community as the former host of the TV show Let the Quran Speak, a Professor at Seneca College, a Research Fellow with the Tessellate Institute and as the founder of Charity Week Canada. To date, Aisha has secured more than \$3M in funding (and counting!) in grants for various community organizations, and has trained more than 60 organizations through the Grant Writing 101 Course!