



COUNCIL OF
AGENCIES SERVING
SOUTH ASIANS

Community- Leader, with a Go-Getter Mindset!

Brainstorming Meeting (Outreach)



December 4, 2023



11:00 am - 12:00 pm



Zoom



Only for CASSA Members. If you want to know more about CASSA membership benefits please contact qurat@cassa.on.ca or visit www.cassa.ca/membership

JOIN NOW

<https://us02web.zoom.us/j/84114046016#success>

Special Guest



Marco Campana

Communications & Digital
Strategy Consulting for
Immigrant and Refugee-
Serving Organizations

Over the past almost 30 years he has worked in some form of newcomer-serving sector communications and digital services, from front-line client service to the first Settlement.Org Content Coordinator. He created and managed the Settlement AtWork site, launching OCASI's Learn AtWork online learning site for sector workers, and has participated in a number of efforts to enhance sector knowledge mobilization. He led digital/social media strategy work at Maytree, and currently works as a freelance consultant helping agencies harness technology in client service delivery. His current focus is on digital transformation, digital inclusion/equity, demystifying technology in social services/social change, immigration, diversity & inclusion in Toronto.