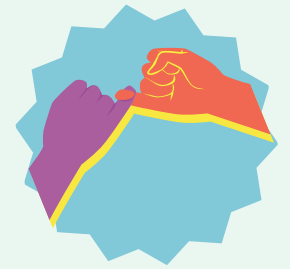


**SOUTH ASIAN, CHINESE,
AND HISPANIC
MULTICULTURAL
STORYTELLING FESTIVAL**



Vendor Package

**Saturday, September 7, 2019 2:00
pm to 8:00 pm
Albert Campbell Square
150 Borough Dr, Scarborough ON,
M1P 0B1**



**Funded by the
Government
of Canada**

Canada

South Asian, Hispanic and Chinese Multicultural Storytelling Festival

Exhibitor Package

Saturday, September 7, 2019

2:00 pm to 8:00 pm

Albert Campbell Square

150 Borough Drive, Scarborough ON, M1P 0B1

*Featuring: Intergenerational storytelling, Music, Dance, Food,
Kids Activity, and Shopping*

Organized by:

Council of Agencies Serving South Asians (CASSA)

Hispanic Development Council (HDC)

The Chinese Canadian National Council of Toronto (CCNCTO)



CASSA is a social justice umbrella organization, working in Ontario since 1991. As a non-profit organization, CASSA facilitates economic, social, political and cultural Empowerment of South Asians by serving as a resource for information, research, mobilization, coordination, and leadership on social justice for the community.

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Dear Community Members, Businesses, and Not-profit agencies:

Council of Agencies Serving South Asians (CASSA), Hispanic Development Council (HDC) and Chinese Canadian National Council Toronto Chapter (CCNCTC) cordially invite you to participate as a Sponsor at the Multicultural Storytelling Festival. This event is organized with the support of the Government of Canada's Department of Canadian Heritage. The festival will take place on Saturday, September 7, 2019, at Albert Campbell Square from 2:00 pm to 8:00 pm.

The festival will assist in building bridges between Chinese, Hispanic and South Asian communities in the Greater Toronto Area by bringing together these communities under one roof and providing an opportunity to educate on each other's culture and struggles as racialized communities. Members of other diverse communities will also attend the Festival, their presence will be an added advantage, as they will also benefit from an intercultural understanding of the richness of Chinese, Hispanic, and South Asian communities' experiences. Along with that, the sponsors for the Festival also get to engage with a diverse group of people and increase their brand recognition. The Festival will also shine a spotlight on the stories of seniors and youth by facilitating intergenerational conversations throughout the festival. We will be providing a safe space to seniors and youth to tell their stories of struggles, acceptance, survival, immigration, settlement, and integration.

Thousands of people will gather for the Festival, residents of the Greater Toronto Area, media, civil society, and elected representatives are also participating in this event. The Festival will be vibrant and reflect the diversity of all three communities. It will showcase dynamic forms of art and culture such as dance, music, poetry, food. We are expecting over 40 non-profit and business agencies to attend the event in order to promote their product and services.

The Festival will be vibrant and reflect the diversity of all three communities. We invite vendors from both business sectors as well as the non-profit service sector. In addition, there will be live performances, a children's play area, and other fun and exciting activities. This is a perfect opportunity to gain exposure for your organization/business/product/service. Your participation is important to make this event a great success. Together with your support, we can make this an annual event that will bring diverse communities together to celebrate, learn, and enjoy our hospitality, culture, heritage, and cuisine.

Sincerely,
Samya Hassan
Executive Director



Over 100 community members will be volunteering to help organize the Multicultural Storytelling Festival. The festival will run from 2:00 pm to 8:00 pm, and will be full of a diverse range of activities for all age groups.

The day will commence with a wide range of fun-filled activities:

Activities at a Glance

Multicultural Cuisine

Live Music Performances

Classical & Folk Dances

Poetry and Intergenerational Storytelling

Kid's Activity Corner

Henna Art

Stalls of Non-profit and Business agencies about their services and products

Stalls of clothing, souvenirs, jewelry, and handicrafts

Exhibits and More!



GET INVOLVED TODAY

Become an Exhibitor

Purchase exhibit space and maximize your company's/agency's exposure to the residents of Scarborough and the rest of the GTA. Whether you create an interactive stall, sell your products, or give away leaflets, brochures, and samples, the attendees will have an opportunity to experience first-hand your organization's products and/or services.

Our nonprofit agencies will get a chance to showcase their presence in the community and reach out to residents all across the Greater Toronto Area. In addition to this, setting up a booth at the festival will open communication channels with hundreds of attendees to talk about your cause and contribution to the community.

This is an opportunity to disperse information about your mission to the South Asian, Chinese and Hispanic population as well as other Scarborough residents and build long-lasting relations with the community we serve.

All exhibitors will keep 100% of the proceeds made at the festival.

Table Specification

- Table Sizes: Each exhibitor will receive 1 8 ft table with 2 chairs
- Table locations will be determined by CASSA. You will be notified of your table location by August 22, 2019
- Each exhibitor is responsible for organizing and decorating their own table and making it open for the public between 2:00 pm and 8:00 pm and remove their displays by 8:30 pm.
- Only 30 spots available for exhibitors/vendors!
- **Food vendor pricing: \$150**
- **All other exhibitor pricing: \$100**
- Food trucks: Please contact us for custom pricing: hamna@cassa.on.ca or 416-932-1359

VENDOR APPLICATION FORM

Company Name:

Main contact person:

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

We wish to book an exhibit space in *South Asian, Hispanic and Chinese Multicultural Storytelling Festival 2019*:

- Food vendor - \$150**
- Non-food Exhibiter - \$100**
- Food truck**

Number of Tables: _____

Please describe what you will be displaying on your table (information/raffle/products):

Name & Signature of the authorized person (with legal authority to bind company/organization):

Please send the completed form to:

By Email: hamna@cassa.on.ca

By Fax: 416-932-9305

For queries: Hamna Mughal

416 932 1359(Work)

647 625 3430 (Cell)

****Final decision to accept applications for exhibitors/vendors will be at the discretion of CASSA****