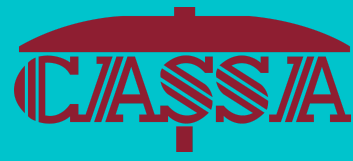




BikeBrampton.ca

Biking in Brampton  
Builds our Community



# BRAMPTON COMMUNITY VOICES ON BIKE SAFETY AND HEALTH

On August 16th 2018 CASSA (Council of Agencies Serving South Asians) and BikeBrampton hosted a collaborative community consultation to hear what Brampton communities had to say about biking needs in the City.

## What did they say?



### IMPROVE INFRASTRUCTURE

A need for an increased number of bike lanes and bike racks in Brampton.



Care to ensure bike racks and lanes are accessible where people are currently biking, particularly Brampton parks, pharmacies, gurdwaras, and libraries.

Engage Brampton's South Asian communities, youth, and seniors in ongoing conversation and decision-making.

### INCREASE EDUCATION

A desire for greater awareness about rules of the road, laws and fines.

Lack of knowledge about laws, fines, and rules of the road were reported barriers to biking.

Education and support in bike maintenance and safety.

A need for youth, and senior specific education within South Asian communities.



### OUTREACH & INCLUSION

Know your communities.

South Asian communities are at the forefront of biking in Brampton.

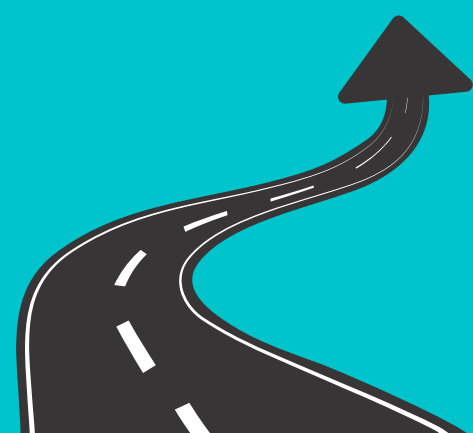
A need to address stereotyping and reach out to South Asian Communities, particularly Youth, and Seniors.



### MOVING FORWARD

Create biking programming and join community events specific to South Asian communities in Brampton. Including appropriate language translation support.

Introduce biking incentives for South Asian seniors and youth where they are already riding (parks, pharmacies, libraries, gurdwaras, community centres).



Canada

[www.cassa.on.ca](http://www.cassa.on.ca)

[www.bikebrampton.ca](http://www.bikebrampton.ca)